

## Helping Schools with Kid ID Fundraisers

Would you like to have the schools in your area ask you to bring Kid ID to them? Approach them with the idea of having a Kid ID fundraiser! It is an easy way for the school raise money and give every parent the opportunity to have their child ID'd annually. This will allow you to reach every family **while not costing you a penny**.

All schools, whether public or private can use extra money for classroom supplies, playground equipment or even to give their students a end of the year pizza party. Kid ID fundraisers can be put together in as little as two weeks so it's not too late to produce a little extra money for you schools this year.

To get started, contact the school asking if they would like to have extra funds with minimal effort. Dr Chastant has been successful offering the ID's for \$10.00 per child. This figure is flexible. Keeping \$2.00 per ID covers your costs for the entire packet. With additional Kid ID systems available for rental, you can ID more children in less time and easily ID 200 students before lunch collecting \$1600.00 for the school in a few hours. How easy is that!!

All the school has to do is provide volunteer parents, send out the permission slip and collect the money. You as a Kid ID doctor simply arranges the rest.

Think about it, each time your child comes home with a school fundraiser, you feel obligated to purchase at least one item right. Cookie dough cost at least \$12.00, cheesecake is about \$16.00 and an Entertainment book can cost up to \$20.00 or more. A family with 2 or 3 students can have each child ID'd for the cost of one item with other fundraisers. And don't forget, there will be no items for the students to deliver!!

Sample letters are available and the Quick Entry method is recommended for fundraisers. Contact Julie at Kid ID for additional help with planning your schools fundraiser.



### Dodson St. Elementary School

Dr. Chastant attended the January 2009 meeting for Dodson Elementary PTC (Parent Teacher Child) club. He gave a presentation on Kid ID and StemSave, explaining the importance of preserving stem cells and how parents can have their child's DNA profile coded at no cost when they participate in the Kid ID and StemSave programs.

The school decided to have a "Kid ID Day" with the PTC covering the cost of the Kid ID cards for over 200 participating students. StemSave materials were included in the DNA packets and StemSave is offering a \$50 savings as a group discount\* for any child from Dodson Elementary. Along with the free DNA coding, parents can save up to \$100.00!!

**This is just another way to help grow your practice while helping the children in your community when you become a StemSave doctor!**

\* Conditions apply as required by StemSave



#### Event Stats Dodson Elementary

# of Students ID'd - 207  
# of Systems - 2  
# of Volunteers - 3

Amount of time spent at the school - **Just under 4 hours**

## Coming Soon

The new Kid ID and StemSave brochures are almost here and samples will be on their way to your office soon. These brochures explain the benefits of StemSave and Kid ID and how every child can benefit from the StemSave/Kid ID partnership. Brochures will be available for purchase at our cost plus shipping so you can display them not only in your referring dental offices but everywhere there is a waiting room.





**Kid ID  
Doctor of the Quarter  
Dr. Randy Feldman**

Dr. Randy Feldman has brought many beautiful smiles to his patients in Tampa Bay over the past 27 years.

Dr. Feldman is a very active community leader. He is a former President of the Make-A-Wish Foundation and also serves as vice president on the board of directors of Voices for Children and is a Guardian Ad Litem. He established the Feldman Orthodontics Scholarship program which awards college scholarships to area high school seniors for the past 20 years. He developed and produced a dental exhibit for the Children's Museum of Tampa and created a program for the Hillsborough County schools to educate children about oral hygiene and the prevention of oral cancer.

For the last two years, Dr. Feldman's new endeavor has been to establish Kid ID in the Tampa Bay area. To date Dr. Feldman has ID'd over 2000 children and the numbers just keep growing. The staff of Feldman Orthodontics started IDing children at the local parks recreation center and the Boys and Girls clubs. They then ventured into other outdoor events and have recently begun to ID children at some local schools. Dr. Feldman and his staffs are dedicated to the community and have been recognized on three different news stations. Additionally, newsletters were sent out by the Tampa Bay Parks & Recreation Department.

Ingri, the Kid ID Coordinator for Feldman Orthodontics said, "Kid ID is such a wonderful program. All of the parents that have their children ID'd are very appreciative and thankful. They are impressed that we have implemented this wonderful program to our local community". At one of their recent events at a local school fair, the PTA president expressed her sincere gratitude for all of the efforts, hard work and dedication demonstrated by the Feldman Orthodontic team.

Here at KID ID, we want to thank Dr. Feldman for all that he does and encourage his practice to keep up the good work.



**Greetings from Doc**

Dear Friends,

Introducing the relationship of StemSave and Kid ID to our referring offices during our lunch and learns has been great fun. Topics of interest include the 4 hrs of clinical CE for the dentist/hygienist that you can offer through Kid ID as a gift. StemSave is also granting a \$100 discount to the staff of your referring offices and together we are providing the DNA profile on the children for FREE. A great hit! The dentists do not mind the extra revenue to collect the sample helps as well. I will be presenting to the regional dental associations this month and anticipate the same response. Give this a go as relationships will grow. You may even help Kid ID establish more coverage in other areas.

- Bobby

**Kid ID Events - We need new pictures guys!**



Dr. Jessica Ulmer with Brown Family Orthodontics ID'd over 200 kids at a local "Read for the Record" Event. August 2007



Verna Gilmore with Chastant Orthodontics was featured in the local newspaper inviting the community to bring children into the office to be ID'd.



Feldman Orthodontics is seen here presenting a gift to the Mayor of Tampa, FL at their local "Walking with the Mayor" community event. October 2007

**Birthdays,  
Anniversary, ETC.**

**Kid ID Anniversary!**

Herremans & Bosscher Orthodontics	05-10-2006
Alizadeh & Schreiner Orthodontics	05-16-2006
Brown Family Orthodontics	05-21-2006
Meyers Orthodontics	05-11-2007
Stevens Orthodontics	05-14-2007



**Happy Birthday**



Dr. Jessica Ulmer	Brown Family Ortho	April 5th
Donna P.	Brown Family Ortho	April 17th
Kristen B.	Brown Family Ortho	May 4th
Dr. Ed Brown	Brown Family Ortho	May 9th
Kathie Latiolais	Kid ID Office	May 12th
Shelly P.	Brown Family Ortho	May 16th
Renee B.	Brown Family Ortho	May 31st
Julie Suarez	Kid ID Office	June 23rd
Nancy H.	Brown Family Ortho	June 29th



Congratulations to Dr. Jessica E. Ulmer and her husband Kip on the newest member of their family

Matthew Forbes Ulmer

March 17, 2009 7 lbs. 2 oz  
19 1/2 inches

**Send us your Birthday's ,Anniversary's,  
Birth Announcements, etc. We would  
love to be able to share your great news  
with our extended Kid ID family.  
Email [julies@kid-id.org](mailto:julies@kid-id.org)**

Are you  
running low on  
supplies?  
Call Kathie to  
order  
additional  
cards, ribbons  
and DNA  
packets.